



Orders	Order / Rev:	104878
	Alt Order #	06837423
	Product Desc:	OBAMA 4 AMERICA
	Estimate	1522
	Flight Dates,	08/03/12 - 09/03/12
	Original Date / Rev:	07/30/12 / 08/28/12
	Order Type,	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>
	Buying Contact	<u></u>
	Billing Contact.	<u></u>
		<u>Washington Harbor</u>
		<u>Washington, DC 20007</u>

Billing Type	Cash
Billing Calendar	Broadcast
Billing Cycle	EOM/EOC
Agency Commission	15%

Advertiser	Name:	Obama for America <i>Revised</i>
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes	POLITICAL/AGY, PCAN, GEN

New Business Thru.	
Order Separation	00:05:00
Advertiser External ID:	
Agency External ID	

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	468	\$373,075.00	\$317,113.75
08/27/12	09/03/12	206	\$138,325.00	\$117,576.25

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	468	\$373,075.00	\$317,113.75	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	674	\$511,400.00	\$434,690.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$511,400.00
Market	100%	\$1,704,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$323,886.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$323,886.67
KTUD	1%	\$17,046.67
KVVU	22%	\$375,026.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,420.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/03/12	09/03/12	M-F 5-6a WakeUp w/Wag M-F 5-8a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	4	\$400.00	1	0.00	NM	44	\$17,600.00
COMMENTS APPLY TO SUB LINES A THRU B															
WAKE UP WITH THE WAGNERS															



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KSNV	08/19/12	09/02/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12	CM	5:00-6:00am	-----S	:30	1	\$825.00	3	0.00	NM	3	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$825.00		0.00			
	Week:	08/20/12	08/26/12	-----S					1	\$825.00		0.00			
	Week:	08/27/12	09/02/12	-----S					1	\$825.00		0.00			
E 11	KSNV	08/19/12	09/02/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY NEWS 3 AT SUNRISE no pgm 8/5, 8/12	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$325.00		0.00			
	Week:	08/20/12	08/26/12	-----S					1	\$325.00		0.00			
	Week:	08/27/12	09/02/12	-----S					1	\$325.00		0.00			
E 12	KSNV	08/19/12	09/02/12	Sunday Today Sunday Today TODAY ON SUNDAY no pgm 8/5, 8/12	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					2	\$625.00		0.00			
	Week:	08/20/12	08/26/12	-----S					2	\$625.00		0.00			
	Week:	08/27/12	09/02/12	-----S					2	\$625.00		0.00			
E 13	KSNV	08/19/12	09/02/12	Meet the Press Meet the Press MEET THE PRESS no pgm 8/5, 8/12	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$3,000.00		0.00			
	Week:	08/20/12	08/26/12	-----S					1	\$3,000.00		0.00			
	Week:	08/27/12	09/02/12	-----S					1	\$3,000.00		0.00			
E 14	KSNV	08/19/12	09/02/12	News 3 Today Wknd News 3 Today NEWS 3 TODAY/WKEND no pgm 8/5, 8/12	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$500.00		0.00			
	Week:	08/20/12	08/26/12	-----S					1	\$500.00		0.00			
	Week:	08/27/12	09/02/12	-----S					1	\$500.00		0.00			
E 15	KSNV	08/19/12	09/02/12	Chris Matthews 9:30AM Chris Matthews SUN 9 30am CHRIS MATTHEWS SHOW	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S					1	\$500.00		0.00			
	Week:	08/20/12	08/26/12	-----S					1	\$500.00		0.00			
	Week:	08/27/12	09/02/12	-----S					1	\$500.00		0.00			
E 16	KSNV	08/07/12	09/03/12	M-F Today Show II 3rd Hr M-F Today Show II COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW II	CM	9-10a	MTWTF--	:30	2	\$500.00	1	0.00	NM	32	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----					2	\$500.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					10	\$500.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					10	\$500.00		0.00			
	Week:	08/28/12	09/03/12	MTWTF--					10	\$500.00		0.00			
E 17	KSNV	08/07/12	09/03/12	M-F Today Show III 4th Hr Today 4th Hour COMMENTS APPLY TO SUB LINES A THRU B TODAY SHOW III	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	31	\$10,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	08/07/12	08/13/12	M-----					2	\$325.00		0.00			
	Week:	08/14/12	08/20/12	MTWTF--					10	\$325.00		0.00			
	Week:	08/21/12	08/27/12	MTWTF--					10	\$325.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
22	KSNV	08/21/12-08/27/12	M-F Today Show III 4th Hr			10am-11am	MTWThF----	:30		(\$325.00)		0.00	NM		
Unresolved															
[NEWS 3 SPECIAL REPORT POTUS SPOKE]															





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Advertiser: Obama for America  
 Product Desc: OBAMA 4 AMERICA  
 Estimate: 1522  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 24	KSNV	08/07/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	2	\$700.00	1	0.00	NM	17	\$11,900.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$700.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$700.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$700.00		0.00			
E 25	KSNV	08/07/12	08/13/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/07/12	08/13/12	MTWTF--					2	\$700.00		0.00			
E 26	KSNV	08/14/12	09/03/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$600.00	1	0.00	NM	15	\$9,000.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/14/12	08/20/12	MTWTF--					5	\$600.00		0.00			
Week: 08/21/12		08/21/12	08/27/12	MTWTF--					5	\$600.00		0.00			
Week: 08/28/12		08/28/12	09/03/12	MTWTF--					5	\$600.00		0.00			
E 27	KSNV	08/03/12	09/03/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	6	\$1,000.00	1	0.00	NM	66	\$66,000.00
COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/31/12		08/06/12	08/06/12	M---F--					6	\$1,000.00		0.00			
Week: 08/07/12		08/13/12	08/13/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					15	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	MTWTF--					15	\$1,000.00		0.00			
E 28	KSNV	08/07/12	08/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,100.00	1	0.00	NM	5	\$5,500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/07/12		08/13/12	08/13/12	MTWTF--					5	\$1,100.00		0.00			
E 29	KSNV	08/14/12	09/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	15	\$15,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	MTWTF--					5	\$1,000.00		0.00			
E 30	KSNV	08/18/12	09/01/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	2	\$650.00	1	0.00	NM	6	\$3,900.00
KVBC EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/13/12		08/19/12	08/19/12	-----S-					2	\$650.00		0.00			
Week: 08/20/12		08/26/12	08/26/12	-----S-					2	\$650.00		0.00			
Week: 08/27/12		09/02/12	09/02/12	-----S-					2	\$650.00		0.00			
E 31	KSNV	08/14/12	09/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$1,000.00	1	0.00	NM	12	\$12,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$1,000.00		0.00			
Week: 08/28/12		09/03/12	09/03/12	M---F--					2	\$1,000.00		0.00			
E 32	KSNV	08/14/12	09/03/12	Face to Face w/ Ralston Face to Face w/ J.Ralston	CM	730-758pm	MTWTF--	:30	5	\$800.00	1	0.00	NM	12	\$9,600.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/14/12		08/20/12	08/20/12	MTWTF--					5	\$800.00		0.00			
Week: 08/21/12		08/27/12	08/27/12	MTWTF--					5	\$800.00		0.00			



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Advertiser: Obama for America  
 Product Desc: OBAMA 4 AMERICA  
 Estimate: 1522  
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/31/12	08/06/12	M---F--		2				\$1,100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	07/31/12-08/06/12		M-F News 3 at Eleven		11pm-1135pm	M----F----	:30		(\$1,100.00)		0.00	NM		
		See MG 41.24 [PGM CHG = OLYMPIC LATE NEWS]													
2	KSNV	07/31/12-08/06/12		M-F News 3 at Eleven		11pm-1135pm	M----F----	:30		(\$1,100.00)		0.00	NM		
		See MG 41.23 [PGM CHG = OLYMPIC LATE NEWS]													
23	KSNV	08/06/12-08/06/12		Olympics Late News 3		11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
		Ⓜ MG for 41.2 08/03 [MG]													
24	KSNV	08/06/12-08/06/12		Olympics Late News 3		11pm-12:35am	M-----	:30		\$1,100.00		0.00	NM		
		Ⓜ MG for 41.1 08/06 [MG]													
Week:		08/07/12	08/13/12	M-----		1				\$1,100.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$1,100.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$1,100.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$1,100.00		0.00			
E 42	KSNV	08/18/12	09/01/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
		Sa-Su News 3 at Eleven													
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		1				\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S-		1				\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S-		1				\$1,100.00		0.00			
E 43	KSNV	08/19/12	09/02/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
		Sa-Su News 3 at Eleven													
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S		1				\$1,100.00		0.00			
Week:		08/20/12	08/26/12	-----S		1				\$1,100.00		0.00			
Week:		08/27/12	09/02/12	-----S		1				\$1,100.00		0.00			
E 44	KSNV	08/07/12	09/03/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	1	\$425.00	1	0.00	NM	16	\$6,800.00
		Tonight Show													
COMMENTS APPLY TO SUB LINES A THRU B TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----		1				\$425.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$425.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$425.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$425.00		0.00			
E 45	KSNV	08/07/12	09/03/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	2	\$225.00	1	0.00	NM	17	\$3,825.00
		Late Night w/Fallon													
COMMENTS APPLY TO SUB LINES A THRU B LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/07/12	08/13/12	M-----		2				\$225.00		0.00			
Week:		08/14/12	08/20/12	MTWTF--		5				\$225.00		0.00			
Week:		08/21/12	08/27/12	MTWTF--		5				\$225.00		0.00			
Week:		08/28/12	09/03/12	MTWTF--		5				\$225.00		0.00			
E 46	KSNV	08/18/12	09/01/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	2	\$1,400.00	1	0.00	NM	6	\$8,400.00
		Saturday Night Live													
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-		2				\$1,400.00		0.00			
Week:		08/20/12	08/26/12	-----S-		2				\$1,400.00		0.00			
Week:		08/27/12	09/02/12	-----S-		2				\$1,400.00		0.00			
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
		Sports Night in Las Vegas													
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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All Order #: 06837423  
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Advertiser: Obama for America  
Product Desc: OBAMA 4 AMERICA  
Estimate: 1522  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 47	KSNV	08/19/12	09/02/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	3	\$1,200.00
SPORTS NIGHT IN LAS VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S		1				\$400.00		0.00			
	Week:	08/20/12	08/26/12	-----S		1				\$400.00		0.00			
	Week:	08/27/12	09/02/12	-----S		1				\$400.00		0.00			
E 48	KSNV	08/03/12	08/13/12	Olympics Daytime Week Olympics Daytime Weekdays	CM	9am-4pm	MTWTF--	:30	10	\$1,200.00	3	0.00	NM	26	\$31,200.00
COMMENTS APPLY TO SUB LINES A THRU B															
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M---F--		10				\$1,200.00		0.00			
	Week:	08/07/12	08/13/12	MTWTF--		16				\$1,200.00		0.00			
E 49	KSNV	08/04/12	08/04/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----S-		6				\$1,700.00		0.00			
E 50	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	6	\$1,700.00	3	0.00	NM	6	\$10,200.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/12	08/05/12	-----S		6				\$1,700.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	KSNV	07/30/12-08/05/12	Olympics Daytime Weekend		4am-6pm	-----Su	:30		<del>(\$1,700.00)</del>		0.00	NM		
	See MG 50.7														
	7	KSNV	08/04/12-08/04/12	Olympics Daytime Weekend		4am-6pm	-----Sa--	:30		\$1,700.00		0.00	NM		
	Ⓜ MG for 50.2 08/05														
E 51	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S-	:30	5	\$1,700.00	3	0.00	NM	5	\$8,500.00
OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S-		5				\$1,700.00		0.00			
E 52	KSNV	08/11/12	08/11/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	5-7A	-----S-	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
OLYMPIC DAYTIME A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S-		2				\$900.00		0.00			
E 53	KSNV	08/12/12	08/12/12	Olympics Daytime Week Olympics Daytime WEEKEND (7:00 AM-3:00 PM)	CM	4am-6pm	-----S	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00
OLYMPIC DAYTIME B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/06/12	08/12/12	-----S		4				\$1,700.00		0.00			
E 54	KSNV	08/03/12	08/06/12	Olympics Primetime Olympics Primetime	CM	7pm-12am	M---FS-	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00
OLYMPIC PRIMETIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/31/12	08/06/12	M---FS-		1				\$6,000.00		0.00			
E 55	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL INDIANAPOLIS @ PITT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/13/12	08/19/12	-----S		1				\$3,200.00		0.00			
E 56	KSNV	08/26/12	08/26/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
NFL CAROLINA @ JETS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/20/12	08/26/12	-----S		1				\$3,200.00		0.00			
E 57	KSNV	08/19/12	08/26/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	2	0.00	NM	2	\$2,200.00



Order / Rev: 104878  
Alt Order #: 06837423  
Flight Dates: 08/03/12 - 09/03/12

Advertiser: Obama for America  
Product Desc: OBAMA 4 AMERICA  
Estimate: 1522  
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$1,100.00		0.00			
		Week: 08/20/12	08/26/12	-----S		1				\$1,100.00		0.00			
N 58	KSNV	08/18/12	08/18/12	To the Point - PM To the Point	CM	730-758pm	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S-		1				\$375.00		0.00			
N 59	KSNV	08/19/12	08/19/12	LAW & ORDER (LF) Law & Order (LF)	CM	Sat 1-2am / Sun 1	-----S	:30	1	\$225.00	1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	-----S		1				\$225.00		0.00			
N 60	KSNV	08/07/12	08/10/12	Olympics Late News 3 Late News during Olympics	CM	11pm-12:35am	-TWTF--	:30	4	\$1,100.00	7	0.00	NM	4	\$4,400.00
COMMENTS APPLY TO SUB LINES A THRU B NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/12	08/13/12	-TWTF--		4				\$1,100.00		0.00			
N 61	KSNV	08/05/12	08/05/12	Olympics Daytime Week Olympics Daytime WEEKEND	CM	4am-6pm	-----S	:30	2	\$0.00	16	0.00	NM	2	\$0.00
EXTRA SPOTS WHICH AIRED IN ERROR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/12	08/05/12	-----S		2				\$0.00		0.00			
N 62	KSNV	08/19/12	08/19/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	1	\$3,200.00	4	0.00	NM	1	\$3,200.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/12	08/20/12	-----S		1				\$3,200.00		0.00			
N 63	KSNV	08/21/12	08/24/12	Face to Face w/ Ralston Face to Face w/ J Ralston	CM	730-758pm	-TWTF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
COMMENTS APPLY TO SUB LINES A THRU B OLYMPIC DAYTIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/21/12	08/27/12	-TWTF--		2				\$800.00		0.00			
N 64	KSNV	08/28/12	08/30/12	Wheel of Fortune in PRIME Wheel in Prime	CM	M-SA 8-11p / SUN	-TWT---	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/28/12	09/03/12	-TWT---		3				\$1,000.00		0.00			
N 65	KSNV	08/28/12	08/30/12	Face to Face in PRIME Face to Face in PRIME	CM	8-11pm	-TWT---	:30	3	\$800.00	1	0.00	NM	3	\$2,400.00
FACE TO FACE WITH JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/28/12	09/03/12	-TWT---		3				\$800.00		0.00			
													Totals	674	\$511,400.00